

Investment Opportunity

2900 Orchard Lake Rd & 2961 Prynne St.

Keego Harbor, Michigan

FOR SALE

Lot Size:

Approx. 0.6 Acres
(Two Parcels)

Lot Dimensions:

Irregular

Available:

Immediately

Zoning:

Commercial C-2

Traffic Counts:

Orchard Lake 2-way @ Cass
Lake: 27,271 ADT

Cass Lake 2-way @ Orchard
Lake: 8,432 ADT

Contact:

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&

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8 Tenant Commercial Building & 5 Tenant
Residential Building

Tenant Roster: Allstate, Studio 50's, Back to Wellness,
Love Your Hair, Masserman Photography and Staffing Co.

Demographics	Category	1 Mile:	3 Mile:	5 Mile:
	Population	5,991	53,440	167,547
	Average Income	\$104,104	\$110,341	\$108,517
	Households	2,797	22,016	64,839

Ludwig & Seeley

REAL ESTATE

29580 Northwestern Hwy. Suite 110 Southfield MI 48034

Phone: 248.750.1700 Fax: 248.750.1771

www.ludwigseeley.com





Lat: 42.6064 Lon: -83.3422 Zoom: 11 mi Logos are for identification purposes only and may be trademarks of their respective companies

2900 Orchard Lake Rd, Keego Harbor, MI 48320-1472
Ring: 1, 3, 5 Miles radii

Latitude: 42.60688
Longitude: -83.34247

	1 Mile radius	3 Miles radius	5 Miles radius
			
2000 Total Population	6,091	55,240	170,075
2000 Group Quarters	8	478	3,614
2009 Total Population	5,991	53,440	167,547
2014 Total Population	5,922	52,507	165,264
2009 - 2014 Annual Rate	-0.23%	-0.35%	-0.27%
			
2000 Households	2,775	22,211	64,348
2000 Average Household Size	2.19	2.47	2.59
2009 Households	2,797	22,016	64,839
2009 Average Household Size	2.14	2.41	2.53
2014 Households	2,786	21,812	64,462
2014 Average Household Size	2.12	2.39	2.51
2009 - 2014 Annual Rate	-0.08%	-0.19%	-0.12%
2000 Families	1,597	14,305	44,106
2000 Average Family Size	2.87	3.07	3.13
2009 Families	1,573	13,921	43,704
2009 Average Family Size	2.82	3.01	3.08
2014 Families	1,550	13,670	43,097
2014 Average Family Size	2.81	3	3.07
2009 - 2014 Annual Rate	-0.29%	-0.36%	-0.28%
			
2000 Housing Units	2,940	23,519	67,806
Owner Occupied Housing Units	71.9%	69.4%	69.8%
Renter Occupied Housing Units	22.4%	25.1%	25.1%
Vacant Housing Units	5.7%	5.5%	5.1%
2009 Housing Units	3,060	24,271	70,903
Owner Occupied Housing Units	69.0%	66.2%	66.8%
Renter Occupied Housing Units	22.5%	24.6%	24.7%
Vacant Housing Units	8.6%	9.3%	8.6%
2014 Housing Units	3,062	24,299	71,094
Owner Occupied Housing Units	68.2%	65.4%	66.0%
Renter Occupied Housing Units	22.8%	24.4%	24.6%
Vacant Housing Units	9.0%	10.2%	9.3%
Median Household Income			
2000	\$56,142	\$57,474	\$57,346
2009	\$71,112	\$73,702	\$72,207
2014	\$72,638	\$75,784	\$74,242
Median Home Value			
2000	\$151,613	\$160,377	\$176,625
2009	\$138,268	\$141,125	\$151,271
2014	\$137,984	\$141,233	\$151,503
Per Capita Income			
2000	\$37,752	\$36,651	\$34,521
2009	\$47,891	\$45,747	\$42,278
2014	\$50,195	\$48,404	\$44,538
Median Age			
2000	37.3	36.6	36.4
2009	40.2	39.1	38.5
2014	41.1	39.9	39.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

2900 Orchard Lake Rd, Keego Harbor, MI 48320-1472
Ring: 1, 3, 5 Miles radii

Latitude: 42.60688
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	1 Mile radius	3 Miles radius	5 Miles radius
 2000 Households by Income			
Household Income Base	2,766	22,219	64,434
< \$15,000	7.8%	9.8%	11.6%
\$15,000 - \$24,999	7.5%	10.3%	9.5%
\$25,000 - \$34,999	7.3%	9.3%	9.7%
\$35,000 - \$49,999	19.7%	13.8%	13.2%
\$50,000 - \$74,999	22.6%	19.6%	18.3%
\$75,000 - \$99,999	15.3%	12.3%	11.8%
\$100,000 - \$149,999	8.3%	11.6%	12.3%
\$150,000 - \$199,999	4.1%	4.6%	5.0%
\$200,000+	7.5%	8.7%	8.6%
Average Household Income	\$83,173	\$90,438	\$90,034
2009 Households by Income			
Household Income Base	2,796	22,017	64,838
< \$15,000	5.8%	7.7%	9.4%
\$15,000 - \$24,999	6.0%	7.5%	7.4%
\$25,000 - \$34,999	5.6%	7.6%	7.6%
\$35,000 - \$49,999	10.5%	11.2%	11.2%
\$50,000 - \$74,999	24.8%	16.7%	15.8%
\$75,000 - \$99,999	17.0%	15.8%	14.7%
\$100,000 - \$149,999	16.3%	16.9%	17.2%
\$150,000 - \$199,999	4.1%	5.0%	5.5%
\$200,000+	9.9%	11.7%	11.2%
Average Household Income	\$104,104	\$110,341	\$108,517
2014 Households by Income			
Household Income Base	2,788	21,810	64,464
< \$15,000	5.5%	7.4%	9.1%
\$15,000 - \$24,999	5.7%	7.3%	7.3%
\$25,000 - \$34,999	5.2%	7.1%	7.0%
\$35,000 - \$49,999	9.0%	10.8%	10.9%
\$50,000 - \$74,999	26.0%	16.9%	15.9%
\$75,000 - \$99,999	12.0%	10.9%	10.0%
\$100,000 - \$149,999	22.5%	22.3%	22.7%
\$150,000 - \$199,999	4.2%	5.2%	5.6%
\$200,000+	10.0%	12.1%	11.5%
Average Household Income	\$108,201	\$115,781	\$113,347
2000 Owner Occupied HUs by Value			
Total	2,106	16,342	47,277
<\$50,000	4.5%	4.8%	5.7%
\$50,000 - 99,999	16.5%	17.9%	17.1%
\$100,000 - 149,999	28.3%	23.7%	18.6%
\$150,000 - 199,999	19.8%	14.8%	14.8%
\$200,000 - \$299,999	14.2%	13.6%	18.4%
\$300,000 - 499,999	9.0%	14.2%	15.4%
\$500,000 - 999,999	5.8%	7.6%	7.3%
\$1,000,000+	1.9%	3.4%	2.8%
Average Home Value	\$219,299	\$255,606	\$255,179
2000 Specified Renter Occupied HUs by Contract Rent			
Total	658	5,915	17,018
With Cash Rent	97.6%	97.1%	96.7%
No Cash Rent	2.4%	2.9%	3.3%
Median Rent	\$655	\$564	\$529
Average Rent	\$668	\$580	\$564

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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 Ring: 1, 3, 5 Miles radii

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	1 Mile radius	3 Miles radius	5 Miles radius
2000 Population by Age			
 Total	6,091	55,241	170,073
Age 0 - 4	5.7%	6.7%	7.0%
Age 5 - 9	6.5%	7.0%	7.7%
Age 10 - 14	5.8%	6.9%	7.4%
Age 15 - 19	4.7%	6.1%	6.5%
Age 20 - 24	4.7%	5.4%	5.3%
Age 25 - 34	18.3%	15.2%	13.8%
Age 35 - 44	19.1%	16.9%	16.6%
Age 45 - 54	14.3%	15.1%	15.0%
Age 55 - 64	9.4%	9.5%	9.3%
Age 65 - 74	6.5%	6.1%	6.3%
Age 75 - 84	4.2%	4.0%	3.8%
Age 85+	0.9%	1.1%	1.2%
Age 18+	79.0%	75.4%	73.7%
2009 Population by Age			
Total	5,992	53,440	167,546
Age 0 - 4	5.5%	6.5%	6.8%
Age 5 - 9	5.6%	6.6%	7.0%
Age 10 - 14	5.8%	6.7%	7.1%
Age 15 - 19	5.8%	6.3%	6.9%
Age 20 - 24	5.8%	5.4%	5.5%
Age 25 - 34	12.7%	12.4%	11.6%
Age 35 - 44	17.4%	15.3%	14.4%
Age 45 - 54	17.0%	15.6%	15.4%
Age 55 - 64	11.9%	12.4%	12.4%
Age 65 - 74	6.9%	7.0%	6.8%
Age 75 - 84	4.2%	4.2%	4.2%
Age 85+	1.5%	1.7%	1.7%
Age 18+	79.7%	76.2%	74.9%
2014 Population by Age			
Total	5,922	52,507	165,266
Age 0 - 4	5.4%	6.4%	6.7%
Age 5 - 9	5.5%	6.6%	6.9%
Age 10 - 14	5.6%	6.6%	7.0%
Age 15 - 19	5.2%	6.1%	6.6%
Age 20 - 24	6.6%	5.6%	5.8%
Age 25 - 34	13.8%	12.4%	11.9%
Age 35 - 44	14.5%	14.1%	13.3%
Age 45 - 54	16.4%	14.9%	14.5%
Age 55 - 64	13.0%	12.8%	12.9%
Age 65 - 74	8.4%	8.7%	8.4%
Age 75 - 84	4.0%	4.1%	4.1%
Age 85+	1.7%	1.8%	1.8%
Age 18+	80.4%	76.6%	75.4%
2000 Population by Sex			
Males	50.8%	49.5%	49.3%
Females	49.2%	50.5%	50.7%
2009 Population by Sex			
Males	50.7%	49.4%	49.1%
Females	49.3%	50.6%	50.9%
2014 Population by Sex			
Males	50.7%	49.4%	49.1%
Females	49.3%	50.6%	50.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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 Ring: 1, 3, 5 Miles radii

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	1 Mile radius	3 Miles radius	5 Miles radius
2000 Population by Race/Ethnicity			
 Total	6,091	55,241	170,075
White Alone	93.5%	75.0%	73.3%
Black Alone	1.3%	17.3%	17.7%
American Indian Alone	0.7%	0.4%	0.3%
Asian or Pacific Islander Alone	1.9%	3.8%	4.1%
Some Other Race Alone	0.8%	1.4%	2.2%
Two or More Races	1.8%	2.2%	2.3%
Hispanic Origin	3.0%	4.5%	5.4%
Diversity Index	17.7	45.7	48.8
2009 Population by Race/Ethnicity			
Total	5,991	53,440	167,548
White Alone	91.2%	71.5%	69.2%
Black Alone	1.7%	18.1%	19.1%
American Indian Alone	0.7%	0.4%	0.3%
Asian or Pacific Islander Alone	3.1%	5.8%	6.1%
Some Other Race Alone	1.1%	1.7%	2.7%
Two or More Races	2.2%	2.5%	2.6%
Hispanic Origin	4.1%	5.6%	6.5%
Diversity Index	23.3	51.1	54.4
2014 Population by Race/Ethnicity			
Total	5,922	52,505	165,264
White Alone	89.6%	69.1%	66.7%
Black Alone	1.9%	18.6%	19.7%
American Indian Alone	0.7%	0.4%	0.3%
Asian or Pacific Islander Alone	4.0%	7.2%	7.6%
Some Other Race Alone	1.3%	2.0%	3.0%
Two or More Races	2.5%	2.7%	2.7%
Hispanic Origin	4.9%	6.3%	7.2%
Diversity Index	27.0	54.4	57.6
2000 Population 3+ by School Enrollment			
 Total	5,760	53,022	163,177
Enrolled in Nursery/Preschool	2.0%	2.3%	2.4%
Enrolled in Kindergarten	0.8%	1.5%	1.6%
Enrolled in Grade 1-8	10.5%	11.7%	12.6%
Enrolled in Grade 9-12	3.9%	5.9%	6.3%
Enrolled in College	5.2%	4.5%	4.0%
Enrolled in Grad/Prof School	1.1%	1.4%	1.3%
Not Enrolled in School	76.5%	72.7%	71.7%
2009 Population 25+ by Educational Attainment			
Total	4,288	36,630	111,630
Less than 9th Grade	1.7%	2.6%	3.5%
9th - 12th Grade, No Diploma	5.6%	7.2%	8.4%
High School Graduate	19.4%	21.9%	22.7%
Some College, No Degree	20.4%	20.1%	19.8%
Associate Degree	10.1%	7.1%	6.1%
Bachelor's Degree	25.9%	23.1%	21.9%
Graduate/Professional Degree	17.0%	18.0%	17.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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Ring: 1, 3, 5 Miles radii

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	1 Mile radius	3 Miles radius	5 Miles radius
 2009 Population 15+ by Marital Status			
Total	4,986	42,858	132,538
Never Married	28.7%	30.2%	29.6%
Married	51.6%	51.4%	53.4%
Widowed	4.8%	5.5%	5.5%
Divorced	14.9%	12.9%	11.5%
 2000 Population 16+ by Employment Status			
Total	4,869	43,205	130,328
In Labor Force	72.8%	68.0%	65.1%
Civilian Employed	70.4%	64.8%	61.6%
Civilian Unemployed	2.3%	3.2%	3.5%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	27.2%	32.0%	34.9%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	88.7%	86.1%	85.0%
Civilian Unemployed	11.3%	13.9%	15.0%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	92.6%	90.9%	90.1%
Civilian Unemployed	7.4%	9.1%	9.9%
2000 Females 16+ by Employment Status and Age of Children			
Total	2,390	22,190	67,236
Own Children < 6 Only	8.5%	7.9%	8.1%
Employed/in Armed Forces	3.3%	4.7%	4.6%
Unemployed	0.3%	0.3%	0.4%
Not in Labor Force	4.9%	2.9%	3.1%
Own Children < 6 and 6-17 Only	5.6%	6.0%	6.7%
Employed/in Armed Forces	3.3%	3.7%	3.5%
Unemployed	0.3%	0.2%	0.3%
Not in Labor Force	1.9%	2.1%	2.9%
Own Children 6-17 Only	16.1%	17.0%	17.5%
Employed/in Armed Forces	11.5%	11.8%	12.1%
Unemployed	0.3%	0.5%	0.4%
Not in Labor Force	4.2%	4.8%	5.1%
No Own Children < 18	69.9%	69.1%	67.7%
Employed/in Armed Forces	42.6%	37.2%	34.4%
Unemployed	1.0%	1.9%	1.7%
Not in Labor Force	26.2%	30.0%	31.6%
 2009 Employed Population 16+ by Industry			
Total	2,847	22,477	66,759
Agriculture/Mining	0.4%	0.1%	0.2%
Construction	5.9%	4.4%	4.5%
Manufacturing	11.1%	12.6%	13.1%
Wholesale Trade	3.4%	3.2%	3.2%
Retail Trade	12.6%	12.4%	12.2%
Transportation/Utilities	2.9%	2.6%	2.7%
Information	3.1%	2.5%	2.2%
Finance/Insurance/Real Estate	9.6%	8.5%	8.1%
Services	47.3%	50.1%	50.3%
Public Administration	3.7%	3.5%	3.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2009 Employed Population 16+ by Occupation			
Total	2,850	22,480	66,758
White Collar	71.9%	69.7%	69.2%
Management/Business/Financial	19.6%	16.4%	16.5%
Professional	24.6%	27.5%	27.0%
Sales	15.2%	14.6%	14.5%
Administrative Support	12.4%	11.2%	11.2%
Services	15.3%	15.0%	15.0%
Blue Collar	12.8%	15.3%	15.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	4.3%	3.4%	3.4%
Installation/Maintenance/Repair	2.9%	2.5%	2.6%
Production	3.2%	4.9%	5.4%
Transportation/Material Moving	2.4%	4.4%	4.2%
2000 Workers 16+ by Means of Transportation to Work			
 Total	3,393	27,553	78,553
Drove Alone - Car, Truck, or Van	91.2%	87.9%	86.0%
Carpooled - Car, Truck, or Van	4.9%	7.5%	8.7%
Public Transportation	0.1%	0.4%	0.4%
Walked	1.2%	1.2%	1.2%
Other Means	0.6%	0.4%	0.6%
Worked at Home	2.0%	2.5%	3.0%
2000 Workers 16+ by Travel Time to Work			
Total	3,393	27,554	78,555
Did Not Work at Home	98.0%	97.5%	97.0%
Less than 5 minutes	2.5%	1.5%	1.5%
5 to 9 minutes	6.2%	7.6%	7.3%
10 to 19 minutes	27.1%	27.7%	27.5%
20 to 24 minutes	16.9%	15.2%	14.7%
25 to 34 minutes	20.0%	21.9%	21.7%
35 to 44 minutes	7.8%	8.4%	9.2%
45 to 59 minutes	11.8%	9.3%	9.3%
60 to 89 minutes	4.7%	4.3%	4.1%
90 or more minutes	1.0%	1.5%	1.6%
Worked at Home	2.0%	2.5%	3.0%
Average Travel Time to Work (in min)	26.7	26.4	26.7
2000 Households by Vehicles Available			
Total	2,764	22,270	64,368
None	5.7%	6.7%	7.2%
1	36.6%	33.9%	31.3%
2	42.3%	41.3%	43.0%
3	10.3%	13.0%	13.3%
4	3.8%	3.6%	3.8%
5+	1.3%	1.4%	1.4%
Average Number of Vehicles Available	1.7	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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Ring: 1, 3, 5 Miles radii

Latitude: 42.60688

Longitude: -83.34247

	1 Mile radius	3 Miles radius	5 Miles radius
2000 Households by Type			
 Total	2,774	22,211	64,348
Family Households	57.6%	64.4%	68.5%
Married-couple Family	44.9%	48.7%	51.8%
With Related Children	18.9%	22.5%	24.7%
Other Family (No Spouse)	12.7%	15.7%	16.8%
With Related Children	7.8%	10.1%	11.1%
Nonfamily Households	42.4%	35.6%	31.5%
Householder Living Alone	35.0%	28.7%	25.9%
Householder Not Living Alone	7.4%	6.9%	5.6%
Households with Related Children	26.7%	32.6%	35.8%
Households with Persons 65+	19.5%	20.1%	21.1%
2000 Households by Size			
Total	2,775	22,211	64,348
1 Person Household	35.0%	28.7%	25.9%
2 Person Household	34.5%	33.3%	32.5%
3 Person Household	13.7%	15.8%	16.4%
4 Person Household	10.5%	13.0%	14.6%
5 Person Household	4.6%	6.0%	6.5%
6 Person Household	1.2%	1.9%	2.4%
7+ Person Household	0.5%	1.3%	1.7%
2000 Households by Year Householder Moved In			
Total	2,766	22,270	64,369
Moved in 1999 to March 2000	17.9%	18.3%	17.9%
Moved in 1995 to 1998	32.1%	30.6%	29.5%
Moved in 1990 to 1994	14.3%	15.3%	15.7%
Moved in 1980 to 1989	18.3%	16.5%	17.4%
Moved in 1970 to 1979	9.3%	10.3%	10.5%
Moved in 1969 or Earlier	8.2%	9.0%	9.1%
Median Year Householder Moved In	1995	1995	1994
2000 Housing Units by Units in Structure			
 Total	2,934	23,575	67,814
1, Detached	76.1%	71.4%	72.8%
1, Attached	2.0%	4.9%	5.5%
2	0.9%	1.7%	2.0%
3 or 4	5.7%	3.3%	4.0%
5 to 9	7.6%	5.8%	5.0%
10 to 19	4.2%	5.4%	4.1%
20+	0.5%	5.8%	6.0%
Mobile Home	2.9%	1.8%	0.7%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	2,930	23,594	67,821
1999 to March 2000	0.2%	1.3%	1.5%
1995 to 1998	2.4%	4.9%	5.0%
1990 to 1994	3.5%	4.8%	4.7%
1980 to 1989	8.0%	11.7%	12.1%
1970 to 1979	17.7%	20.7%	20.2%
1969 or Earlier	68.2%	56.7%	56.5%
Median Year Structure Built	1959	1965	1966

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Ring: 1, 3, 5 Miles radii

Latitude: 42.60688
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	1 Mile radius	3 Miles radius	5 Miles radius
Top 3 Tapestry Segments			
1.	Main Street, USA	Main Street, USA	Connoisseurs
2.	Metropolitans	Old and Newcomers	Main Street, USA
3.	Aspiring Young Familie	Connoisseurs	Suburban Splendor



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,293,056	\$61,006,573	\$176,418,070
Average Spent	\$2,607.46	\$2,771.01	\$2,720.86
Spending Potential Index	104	111	109
Computers & Accessories: Total \$	\$962,045	\$7,920,552	\$22,790,771
Average Spent	\$343.96	\$359.76	\$351.50
Spending Potential Index	151	158	154
Education: Total \$	\$5,452,474	\$45,944,149	\$133,086,319
Average Spent	\$1,949.40	\$2,086.85	\$2,052.57
Spending Potential Index	155	166	164
Entertainment/Recreation: Total \$	\$13,398,113	\$111,651,489	\$323,447,514
Average Spent	\$4,790.17	\$5,071.38	\$4,988.47
Spending Potential Index	148	157	154
Food at Home: Total \$	\$18,281,352	\$152,899,387	\$442,506,040
Average Spent	\$6,536.06	\$6,944.92	\$6,824.69
Spending Potential Index	143	152	150
Food Away from Home: Total \$	\$13,600,941	\$113,727,678	\$328,103,021
Average Spent	\$4,862.69	\$5,165.68	\$5,060.27
Spending Potential Index	146	155	152
Health Care: Total \$	\$14,699,271	\$124,013,434	\$360,862,866
Average Spent	\$5,255.37	\$5,632.88	\$5,565.52
Spending Potential Index	139	149	148
HH Furnishings & Equipment: Total \$	\$8,122,205	\$67,212,763	\$194,881,612
Average Spent	\$2,903.90	\$3,052.91	\$3,005.62
Spending Potential Index	134	140	138
Investments: Total \$	\$6,074,495	\$49,810,889	\$146,803,517
Average Spent	\$2,171.79	\$2,262.49	\$2,264.12
Spending Potential Index	151	157	157
Retail Goods: Total \$	\$99,969,287	\$833,295,783	\$2,415,606,783
Average Spent	\$35,741.61	\$37,849.55	\$37,255.46
Spending Potential Index	139	147	145
Shelter: Total \$	\$67,034,246	\$552,890,766	\$1,598,441,346
Average Spent	\$23,966.48	\$25,113.13	\$24,652.47
Spending Potential Index	153	161	158
TV/Video/Sound Equipment: Total \$	\$4,897,302	\$41,089,860	\$118,843,536
Average Spent	\$1,750.91	\$1,866.36	\$1,832.90
Spending Potential Index	144	154	151
Travel: Total \$	\$7,989,879	\$65,597,248	\$190,247,671
Average Spent	\$2,856.59	\$2,979.53	\$2,934.15
Spending Potential Index	155	161	159
Vehicle Maintenance & Repairs: Total \$	\$3,820,543	\$31,656,238	\$91,578,896
Average Spent	\$1,365.94	\$1,437.87	\$1,412.40
Spending Potential Index	146	154	151

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.